



Navigating the Frontier of Media and Technology

📍 27 JUNE 2018 // HAM YARD HOTEL // SOHO, LONDON

Presented by SMPTE Ltd.

Sponsorship Opportunities

HPA CREATIVE TECH UK SPONSORSHIP DELIVERABLES	PLATINUM	GOLD	SILVER
Welcome Address to Event Attendees during Breakfast	■		
Recognition as Lunch Sponsor	■	■	
Recognition as Conference Breaks Sponsor	■	■	
Inclusion in Tech Retreat Mobile App	■	■	■
Company Logo on Promotional Signs at Tech Retreat Event	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■
Company Logo on HPA Creative Tech UK Social Wall	■	■	■
Conference Registrations	2	1	-
Number of Sponsorships Available	1	3	5
*PRICE	£6000	£3000	£1750

**VAT may apply to your sponsorship*

A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

Closing Cocktail Reception - £5,500 (Maximum of 2)

Company sponsored drinks and refreshments
Company signage at event. Sponsor may supply company swag at reception

Badge Holders and Lanyards - £3,500

In front of and on every attendee at the event
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

Conference Notepads and Logo Pen Set - £2,500

A takeaway item and reminder of your company's support of HPA Creative Tech UK
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

Social Wall - £2,000

The Social Wall displays current social media posts related to the event.
Sponsor supplies logo in appropriate electronic format, HPA handles production. Logo prominently displayed on Social Wall

Mobile App Title Sponsor - £2,500

Exclusivity on splash page as well as interior banner. Click-through ad included.
Sponsor supplies logo in appropriate electronic format, HPA handles production.

Creative Tech UK Mobile AppBanner Ads - £1,000

Banner included in mobile app with hyperlink click-thru
Sponsor supplies banner ad according to HPA specs and guidelines

ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one-year post event
- Company logo on HPA Creative Tech UK Social Wall
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.

NOTE:

VAT may apply to your sponsorship