



Sponsorship Opportunities

| HPA TECH RETREAT SPONSORSHIP DELIVERABLES | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | STAR |
|---|-----------------|-----------------|-----------------|----------------|----------------|----------------|
| Welcome Dinner Sponsorship (The Opening and ONLY Dinner) | ■ | | | | | |
| Welcome Address to Retreat Attendees at the Welcome Dinner | ■ | | | | | |
| Company Logo on Promotional Signs at TR-X Event (Monday Seminar) | ■ | ■ | | | | |
| Innovation Zone Cocktail Reception (Opening Night of the Innovation Zone) | ■ | ■ | | | | |
| Networking Luncheon Sponsorship (Wed. and Thurs. Afternoon) | ■ | ■ | ■ | | | |
| Acknowledgement in HPA President's Opening Speech | ■ | ■ | ■ | | | |
| Breakfast Roundtable Sponsorship (Wed., Thurs. and Friday Morning) | ■ | ■ | ■ | ■ | | |
| Conference Breaks Sponsorship (Six (6) Breaks Throughout the Event) | ■ | ■ | ■ | ■ | ■ | |
| Inclusion in Tech Retreat Mobile App | ■ | ■ | ■ | ■ | ■ | |
| Company Logo on Promotional Signs at Tech Retreat Event | ■ | ■ | ■ | ■ | ■ | ■ |
| Company Logo in Email Marketing, Event Website and Event PR | ■ | ■ | ■ | ■ | ■ | ■ |
| Company Logo (with Link) on Sponsors Page of Event Website for One Year | ■ | ■ | ■ | ■ | ■ | ■ |
| Company Logo on HPA Tech Retreat Social Wall | ■ | ■ | ■ | ■ | ■ | ■ |
| Conference Registrations | 3 | 2 | 1 | | | |
| Number of Sponsorships Available | 1 | 3 | 5 | unlimited | unlimited | unlimited |
| PRICE | \$25,000 | \$17,500 | \$12,000 | \$8,000 | \$6,500 | \$3,000 |

A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

HPA TR-X Coffee Break - \$3,500

Monday afternoon refreshment break

Company signage at event. Sponsor may supply company swag at coffee break

Mobile App Title Sponsor - \$5,000

Exclusivity on splash page as well as interior banner. Click-through ad included.

Sponsor supplies logo in appropriate electronic format, HPA handles production.

Wednesday Evening Pre-Dinner Cocktails - \$7,500 (Maximum of 3 sponsors)

Company sponsored drinks prior to Wednesday night's dinner

Company signage at event. Sponsor may supply company swag at reception

Social Wall - \$4,000 (Maximum of 3 sponsors)

The Social Wall displays current social media posts related to the event.

Sponsor supplies logo in appropriate electronic format, HPA handles production. Logo prominently displayed on Social Wall

Badge Holders and Lanyards - \$6,500

In front of and on every attendee at the event

Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

HPA Tech Retreat Ice Cream Break - \$3,500

Attendees' favorite, Thursday afternoon refreshing afternoon treat

Conference Notepads and Logo Pen Set - \$3,500

A takeaway item and reminder of your company's support of HPA Tech Retreat

Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

Tech Retreat Mobile AppBanner Ads - \$2,000

Banner included in mobile app with hyperlink click-thru

Sponsor supplies banner ad according to HPA specs and guidelines

ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Sponsor packages at \$5,000 and above also include an opt-in attendee list delivered post event
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Company logo on HPA Tech Retreat Social Wall
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.