



## Sponsorship Opportunities

HPA TECH RETREAT SPONSORSHIP DELIVERABLES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STAR
Welcome Dinner Sponsorship (The Opening and ONLY Dinner)	■					
Welcome Address to Retreat Attendees at the Welcome Dinner	■					
Innovation Zone Cocktail Reception (Opening Night of the Demo Room)	■	■				
Networking Luncheon Sponsorship (Wed. and Thurs. Afternoon)	■	■	■			
Acknowledgement in HPA President's Opening Speech	■	■	■			
Breakfast Roundtable Sponsorship (Wed., Thurs. and Friday Morning)	■	■	■	■		
Conference Breaks Sponsorship (Six (6) Breaks Throughout the Event)	■	■	■	■	■	
Inclusion in Tech Retreat Mobile App	■	■	■	■	■	
Company Logo on Promotional Signs at Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Company Logo on HPA Tech Retreat Social Wall	■	■	■	■	■	■
Conference Registrations	3	2	1			
Number of Sponsorships Available	1	3	5	unlimited	unlimited	unlimited
<b>PRICE</b>	<b>\$25,000</b>	<b>\$17,500</b>	<b>\$12,000</b>	<b>\$8,000</b>	<b>\$6,500</b>	<b>\$3,000</b>

## A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

### **Mobile App Title Sponsor - \$5,000**

Exclusivity on splash page as well as interior banner. Click-through ad included.  
Sponsor supplies logo in appropriate electronic format, HPA handles production.

### **Wednesday Evening Pre-Dinner Cocktails - \$7,500 (Maximum of 3 sponsors)**

Company sponsored drinks prior to Wednesday night's dinner  
Company signage at event. Sponsor may supply company swag at reception

### **Putting Green After Party - \$7,500 (Maximum of 3 sponsors)**

Sponsor a fun, networking event on Thursday evening outside on the golf course  
Company signage at event. Sponsor may supply company swag at reception

### **Social Wall - \$4,000 (Maximum of 3 sponsors)**

The Social Wall displays current social media posts related to the event.  
Sponsor supplies logo in appropriate electronic format, HPA handles production. Logo prominently displayed on Social Wall

### **Badge Holders and Lanyards - \$6,500**

In front of and on every attendee at the event  
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

### **HPA Tech Retreat Ice Cream Break - \$3,500**

Attendees' favorite, Thursday afternoon refreshing afternoon treat

### **Conference Notepads and Logo Pen Set - \$3,500**

A takeaway item and reminder of your company's support of HPA Tech Retreat  
Your name/logo imprinted. Sponsor supplies logo in appropriate electronic format. HPA handles production

### **Tech Retreat Mobile App Banner Ads - \$2,000**

Banner included in mobile app with hyperlink click-thru  
Sponsor supplies banner ad according to HPA specs and guidelines

## ADDITIONAL DETAILS:

The above sponsor packages also include the following benefits:

- Sponsor packages at \$5,000 and above also include an opt-in attendee list delivered post event
- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Company logo on HPA Tech Retreat Social Wall
- Sponsors may provide white papers/literature at the event, which will be included on tables in the registration area. Sponsors are responsible for shipping to event hotel.