



2017 Young Entertainment Professionals Program

The [Hollywood Professional Association \(HPA\)](#) is pleased to announce the second year of the Young Entertainment Professionals Program (YEP). The program provides a strong foundation for men and women early in their media and entertainment careers. The HPA's yearlong YEP program provides a framework for YEPs to network with peers and mentors and build relationships with industry leaders with whom they will work for years to come.

YEP 2017 seeks passionate and driven applicants open to mentorship and to developing lasting relationships with industry leaders and other young professionals. The program is open to men and women between 21 and 35 years of age. Up to twenty candidates will be selected for the yearlong program (October 25, 2017 - October 24, 2018).

Highlights of the YEP program include:

- Kick off full-day event held at the SMPTE 2017 Annual Technical Conference, Oct 25, 2017
- A year of complimentary membership in the HPA and SMPTE
- Recognition as an HPA 2017 Young Entertainment Professional
- Access to and mentoring from industry leaders through the HPA Mentors' Board
- An opportunity to engage with other young professionals building their careers
- Free attendance to the 2017 HPA Awards Show, November 2017
- Free attendance to the HPA Technology Retreat, February 2018 in Palm Desert
- Special pricing for HPA's [Women in Post](#) and [NET](#) events
- Free mentor dinner event with the 2017 YEP class and selected members of the HPA Mentors' Board
- Exclusive graduation event hosted at an HPA Corporate Member's facility, with select mentors in attendance

YEP Selection Process

- YEPs must complete the application form and provide one recommendation from an employer or professional project supervisor

- The deadline for submitting an application is August 18, 2017
- Up to twenty YEPs will be selected from a pool of all qualified applications by a jury of WiP's Executive Committee and by the HPA's Board of Directors.
- YEPs will be notified by October 2, 2017 if you have been selected as a part of the HPA YEP Class of 2017
- Unfortunately, HPA is not able to provide travel stipends for YEPs

YEPs selected for the Class of 2017 must commit to

- Attending the full-day YEP 2017 Kick-Off at SMPTE Annual Technical Conference & Exhibition on October 25, 2017, held in Hollywood, California
 - The YEP Kick-Off Day includes:
 - Mentoring by industry leaders in an intimate roundtable format
 - Interaction with other young industry professionals
 - Guided tours of SMPTE Conference show floor by industry experts
 - Free coffee, lunch and cocktail reception
- Attending at least two additional YEP events during the year
- Engaging with mentors and other YEPs throughout the year



Application for: HPA Young Entertainment Professionals Program

Application Deadline: August 25, 2017.

GENERAL CRITERIA for consideration for the HPA YEP Mentoring program

- Currently working in the media content creation industry
- Between 21 – 35 years of age as of October 25, 2017
- Recommendation from employer or professional media project supervisor

Entry Form

NOMINEE

1. Name, Title and Company worked for or Project worked on
2. Contact info (email and mobile phone)
3. Birthdate
4. Write an essay of 250 words or less on two of the three questions below:
 - a. As a young professional in the industry, your “personal brand” is important. How would you describe your current “brand”? How would participating in the YEP program enhance your “brand”?
 - b. What are your most important personal or career strengths that we should take into account as we consider your YEP application?
 - c. What are the areas in which you want to improve? How do you think that participating in YEP would help you address some of your personal or career challenges?
5. Provide 1 – 3 key accomplishments at company or on professional project(s) *(Ability to attach up to three documents supporting key accomplishments)*

REFERENCE

1. Name, Title and Company of individual recommending nominee
2. Contact info (email and mobile phone)
3. Relationship to nominee

4. 500 words or less on why the nominee should be considered for the YEP mentoring program and on the key accomplishments of the nominee at your company or on your professional media project(s).

HOW TO APPLY

1. Complete your Nomination materials, including essays, accomplishments and reference materials using [this form](#).
2. [Upload your completed form and any additional materials to Dropbox](#) no later than August 18, 2017, 11:59p PDT.

What are the HPA, Young Entertainment Professionals, Women in Post and SMPTE?

[*The Hollywood Professional Association \(HPA\)*](#) serves the professional community of businesses and individuals who provide expertise, support, tools and infrastructure for the creation and finishing of motion pictures, television, commercials, digital media and other dynamic media content.

[*Young Entertainment Professionals \(YEP\)*](#) is an HPA subgroup that provides mentorship, networking and visibility opportunities by and for young professionals who are early in their content creation careers.

[*Women in Post \(WiP\)*](#) is an HPA subgroup that provides leadership and visibility opportunities for women working in content creation at all levels. WiP also serves as an incubator for mentoring development within the HPA.

[*The Society of Motion Picture and Television Engineers® \(SMPTE®\)*](#) is a leader in motion-imaging standards and education for the communications, media, entertainment, and technology industries and is celebrating its Centennial anniversary this year.

[*The SMPTE Annual Technical Conference & Exhibition*](#) is the world's premier forum for the exploration of media and entertainment technology covering current and future developments in media technology, content creation, image and sound, and the allied arts and sciences. Conference delegates are the industry's world-renowned technology thought-leaders and decision makers that are leading the evolving motion-imaging industry.