



Sponsorship Opportunities

Title Sponsorship: \$40,000

- Exclusive Logo Placement as Title Sponsor on all Materials
- HPA Awards Ceremony Welcome Remarks (3 minutes)
- Company Recognition in HPA Awards Opening remarks
- Company Logo in Winner's Photos Opportunity*
- Annual HPA Corporate Level 1 Membership (see benefits below**)
- Noted Sponsor of a Selected Awards Category with Remarks***
- Company Name on All Award Nominee Certificates
- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Three (3) Event Program Advertisement Pages
- Fifteen (15) Complimentary Tickets with Reserved Front Area Seating

Diamond Sponsor: \$25,000

- Company Recognition in HPA Awards Opening remarks
- Company Logo in Winner's Photos Opportunity*
- Annual HPA Corporate Level 2 Membership (see benefits below**)
- Noted Sponsor of a Selected Awards Category with Remarks***
- Company Name on All Award Nominee Certificates
- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Two (2) Event Program Advertisement Pages
- Ten (10) Complimentary Tickets with Reserved Front Area Seating

Platinum: \$15,000

- Annual HPA Corporate Level 2 Membership (see benefits below**)
- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Two (2) Event Program Advertisement Pages
- Seven (7) Complimentary Tickets with Reserved Front Area Seating



Sponsorship Opportunities (continued)

Gold: \$10,000

- Annual HPA Corporate Level 3 Membership (see benefits below**)
- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Full Page Event Program Advertisement
- Five (5) Complimentary Tickets with Reserved Front Area Seating

Silver: \$7,500

- Annual HPA Corporate Level 3 Membership (see benefits below**)
- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Full Page Event Program Advertisement
- Three (3) Complimentary Tickets with Reserved Front Area Seating

Bronze: \$5,000

- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Half (1/2) Page Event Program Advertisement
- Two (2) Complimentary Tickets to Event with Reserved Front Area Seating

Brand: \$3,500

- Company Logo in E-mail Promos, Website and PR****
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Company Logo on Event Program Cover
- Quarter (1/4) Page Event Program Advertisement
- One (1) Complimentary Tickets to Event with Reserved Front Area Seating

Additional Attendees?

- Attendee packages can be added to any sponsorship level.

For more information, please contact:

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Additional Details

***Sponsor logo included in "step and repeat" for press photos, meaning your logo will be seen in all coverage in trade magazines and official photos. This benefit is limited to the Title and Diamond sponsors only and a maximum of four sponsor logos will be shown.**

**** HPA Membership Levels/Benefits:**

- Corporate Level 1 (\$12,500 value)
- 5 Individual Memberships
- 4 Complimentary Registrations to HPA Tech Retreat
- 2 Invites to HPA Annual Executive Dinner
- Member Logo or Listing in Tech Retreat and Awards Program Advertisement
- Complimentary Banner Ad on HPA Website for One Month
- Inclusion in HPA Online Membership Directory
- Member Discounts on non-HPA Conferences/Events
- Invitation to the "Below the Line" Screening
- Invitation to HPA Awards Engineering Presentations
- Reduced Creative Entry Fees for HPA Awards
- HPA Membership Logo & Link for Your Website
- Company Branding on HPA Website Homepage
- Publication of Company Events in HPA Calendar & News Lines Line
- 4 Individual Memberships
- 2 Complimentary Registrations to HPA Tech Retreat
- 1 Invitation to HPA Annual Executive Dinner
- Member Logo or Listing in Tech Retreat and Awards Program
- Advertisement
- Complimentary Banner Ad on HPA Website for One Month
- Inclusion in HPA Online Membership Directory
- Member Discounts on non-HPA Conferences/Events
- Invitation to the "Below the Line" Screening
- Invitation to HPA Awards Engineering Presentations
- Reduced Creative Entry Fees for HPA Awards
- HPA Membership Logo & Link for Your Website
- Company Branding on HPA Website Homepage
- Publication of Company Events in HPA Calendar & News Line

Corporate Level 2 (\$7,500 value)

Corporate Level 3 (\$4,000 value)

- 3 Individual Memberships
- 1 Complimentary Registration to HPA Tech Retreat
- 1 Invitation to HPA Annual Executive Dinner
- Member Logo or Listing in Tech Retreat and Awards Program Advertisement
- Complimentary Banner Ad on HPA Website for One Month
- Inclusion in HPA Online Membership Directory
- Member Discounts on non-HPA Conferences/Events
- Invitation to the "Below the Line" Screening
- Invitation to HPA Awards Engineering Presentations
- Reduced Creative Entry Fees for HPA Awards
- HPA Membership Logo & Link for Your Website
- Company Branding on HPA Website Homepage
- Publication of Company Events in HPA Calendar & News Line

*** Opportunity to select an award category to present (subject to HPA approval), have your executive or approved representative announce the award and make brief presentation at the ceremony. Sponsorship includes introductions and interviews with category nominees and winner. Sponsored Award Categories: Editing, Color Grading, Sound, Visual Effects, Engineering Excellence, and Creativity and Innovation.

**** Company logo and name will be included in advertising in trade publications, ceremony invitations and press releases relating to the Awards.

PLEASE NOTE: All HPA Awards sponsors have the rights to use "HPA Awards 2016" brand with accompanying logo in all company marketing (websites, ads, etc.) provided that all uses of the HPA brand and logo are clearly associated with sponsorship of the 2016 HPA Awards. Additionally, the use of the HPA/HPA Awards brand and logo shall not be used in a way that could appear or be construed as an endorsement by the Hollywood Professional Association of your company or any of your product.