



## Sponsorship Opportunities

HPA AWARDS SPONSORSHIP DELIVERABLES	"TITLE"					
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	STAR
Exclusive Logo Placement as Title Sponsor on all Material	■					
HPA Awards Ceremony Welcome Remarks (2-3 minutes)	■					
Opportunity to Sponsor an Award Category	■	■				
Opportunity to participate in Attendee Gift Table	■	■	■	■		
Company Logo on Event Program Inside Cover	■	■	■	■	■	■
Company Logo on Promotional Signs at Awards Event	■	■	■	■	■	■
Company Logo in Email Marketing, Event Website and Event PR	■	■	■	■	■	■
Company Logo (with Link) on Sponsors Page of Event Website for One Year	■	■	■	■	■	■
Complimentary tickets to Awards Ceremony with reserved seating (\$200 value)	15	10	7	5	2	n/a
Number/Type of Complimentary Event Program Ad Pages (up to \$3500 value)	3 full	2 full	2 full	1 full	½ page	¼ page
Number of Sponsorships Available	<b>SOLD</b>	3	5	unlimited	unlimited	unlimited
<b>PRICE</b>	<b>\$40,000</b>	<b>\$20,000</b>	<b>\$12,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>

## A-LA-CARTE SPONSORSHIP OPPORTUNITIES:

### **Award Category Sponsor - \$12,500**

- Editing **SOLD**
  - Color Grading
  - Sound
  - Visual Effects
  - Engineering Excellence
- Sponsor company will be able to participate in award presentation at ceremony
  - Sponsor name will be on award certificates (where applicable)
  - Sponsor name to be included on all award press releases, website and marketing

*Also includes seven (7) complimentary tickets to Awards Ceremony, two (2) full page event program ads*

### **HPA Awards Pre-Show Reception and Signature Drink - \$10,000 Exclusive Sponsorship**

“Official” awards ceremony reception sponsor”

- Company sponsored beverages prior to Awards Ceremony
- Company signage at event.
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff

*Also includes seven (7) Complimentary tickets to Awards Ceremony, two (2) full page event program ads*

### **HPA Awards After-Party - \$7,500 (Maximum of 2 sponsors)**

Official After Party Sponsor of the premiere networking event of the year for the post-production industry

- Company sponsored food and beverage at after party event
- Company signage at event
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff

*Also includes five (5) Complimentary tickets to Awards Ceremony, one (1) full page event program ad*

### **HPA Awards Official Ticket Sponsor- \$5,500 Exclusive Sponsorship**

Official Ticket Sponsor of the premiere networking event of the year for the post-production industry

- Company name/logo on event ticket
- 10 Complimentary tickets to be given out to your VIP guest
- Company signage at event
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff

*Also includes one (1) half page event program ad*

### **The above sponsor packages also include the following benefits:**

- Company logo on promotional signs at the event
- Company logo in email marketing, event website, and event press releases
- Company logo on sponsors page on event website for up to one year post event